BULACAN CHAMBER
OF COMMERCE AND INDUSTRY

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ACTIVITY REPORT

APRIL 2025

Meeting with the Honorable Secretary of DTI, Ma. Cristina Aldeguer Roque

April 2, 2025 | Bulwagang Senador Benigno S. Aquino, Sangguniang Panlalawigan Session Hall, 2nd Floor, Bulacan Provincial Capitol Bldg, City of Malolos, Bulacan

Trade and Industry Secretary Ma. Cristina A. Roque launched the "DTI Goes to the Regions" initiative in Central Luzon, with Bulacan as the pilot site. The event showcased Bulacan's economic development and vibrant MSME sector through engagements with local entrepreneurs and OTOP (One Town, One Product) enterprises. Secretary Roque met with representatives from MSMEs and the Provincial Cooperative and Entrepreneurship Development Office, emphasizing DTI's commitment to empowering local businesses, improving market access, and easing regulations.



Furthermore, the DTI has strengthened its partnership with the Bulacan CCI to support local enterprises and sustain economic growth. During the meeting, the BCCI presented its initiatives in empowering enterprises, while DTI reaffirmed its commitment to easing regulations, expanding market access, and promoting fair trade.



Recognizing the vital role of Bulacan's entrepreneurs, the agency pledged continued support for innovation and resilience in the local business sector. The event was attended by President Corina Bautista, Trustees Pacifico Aniag, Jehan Echavez, Carlito Geronimo, and Pinky Dy.

The visit marked the start of stronger partnerships aimed at reinforcing Bulacan's role as a key economic driver in the region.

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OPENING CEREMONY OF PHILCONSTRUCT LUZON 2025

April 3, 2025 | SMX Convention Center in Clark, Pampanga

PHILCONSTRUCT Luzon 2025 returned bigger and more influential than ever, showcasing the latest innovations in building materials, construction equipment, and technology. Held from April 3–5, 2025, at the SMX Convention Center Clark, Pampanga, this highly anticipated event offered invaluable industry insights through the TechnoForum seminars, and featured top exhibitors serving North Luzon with groundbreaking design and construction solutions. BCCI President Corina T. Bautista and Trustee Che G. Estinopo attended the Opening Ceremony of PHILCONSTRUCT Luzon 2025, representing the Chamber's strong support for innovation in the construction industry.





FREE LEARNING SESSION ON DIGITAL MARKETING FOR BUSINESS SUCCESS

April 8, 2025 | BCCI- Negosyo Center 's Conference Room, City of Malolos, Bulacan

The BCCI recently held a small-group Free Learning Session titled *"Digital Marketing for Business Success,"* designed to help businesses enhance their online presence, generate more inquiries, and grow their brand through effective digital marketing strategies.

The session was conducted in partnership with PH Training and Consultancy, a new BCCI member eager to contribute its expertise and resources to fellow members. The event featured Erwin Gregorio, CTRP, CHRP, CLCT, as the guest speaker. A total of 22 participants from 15 companies benefited from the session.

BCCI President Corina Tengco-Bautista delivered the opening remarks, emphasizing the importance of continuous learning and collaboration within the business community.



FREE LEARNING SESSION ON DIGITAL MARKETING FOR BUSINESS SUCCESS

April 8, 2025 |BCCI- Negosyo Center 's Conference Room, City of Malolos, Bulacan





DEPARTMENT OF LABOR AND EMPLOYMENT (DOLE) - BUREAU OF WORKERS WITH SPECIAL CONCERNS

April 11,2025 |B Hotel, 14 Scout Rallos St., Brgy. Sacred Heart, Quezon City

The Department of Labor and Employment (DOLE) facilitated the first stakeholders' consultation with representatives from the National Council Against Child Labor (NCACL), which includes members from both the government and labor sectors, along with participants from the construction, creative industries, manufacturing, and agriculture sectors. The consultation was held at the B Hotel in Quezon City. The objective was to review DOLE Department Order No. 149, Series of 2016, or the Guidelines in Assessing and Determining Hazardous Work in the Employment of Persons Below 18 Years of Age. BCCI was represented by its Vice President for Operations, Alexander John R. Torres.



DTI -FREE SEMINAR - DIGITALIZATION AND CYBER HYGIENE

April 22, 2025 | Malolos Resort Club Royale, City of Malolos

DTI Bulacan held a Seminar on Digitalization and Cyber Hygiene on April 22, 2025, held at Malolos Resort Club Royale, City of Malolos, Bulacan. Experts from the Bangko Sentral ng Pilipinas and PLDT were invited to share insights on how to safeguard businesses in the digital world, enhance digital skills, and boost cybersecurity awareness for Bulacan MSMEs. BCCI members PATECO, Aling Ilah's, Punique, Sacred Heart Hospital of Malolos, MAPECON, Luckyelypot Sari-Sari Store, and Big Ben Construction attended the seminar.



BCCI'S BOARD OF TRUSTEES MEETING

April 24, 2025 | BCCI-Negosyo Center Conference Room, City of Malolos

The BCCI Board of Trustees meeting was held on April 24, 2025, at the BCCI Conference Room. Key agenda items included discussions on the Most Outstanding Bulacan Businessmen Awards 2025, membership concerns, Training and Development activities for the first quarter of 2025, and upcoming programs scheduled for May. The board also reviewed plans for the *Trees for Life Project*, a tree-planting initiative set for June 2025.

Other matters addressed included the confirmation of Bulacan CCI delegates to the 34th North Luzon Area Business Conference (NLABC) in Bataan and the nomination process for the *Dangal ng Lipi* Awards.

Present during the meeting were Chairman of the Board Ms. Ofelia B. Mangulabnan; Vice Chairperson Ms. Maura H. Manuel; President Ms. Corina Tengco-Bautista; Corporate Secretary Dr. Jehan Z. Echavez; Treasurer Engr. Maria Cecilia G. Estinopo; Trustees Mr. John Horeb P. Dela Cruz, Ms. Cristina T. Fuentes, Mr. Carlito M. Geronimo, Mr. Alexander R. Torres, Ms. Carmencita C. Uychoco, and Engr. Jose A. Francia; along with EAO Ms. Ruth G. Jimenez and MSRDO Ms. Jenielene G. Mangalonzo.

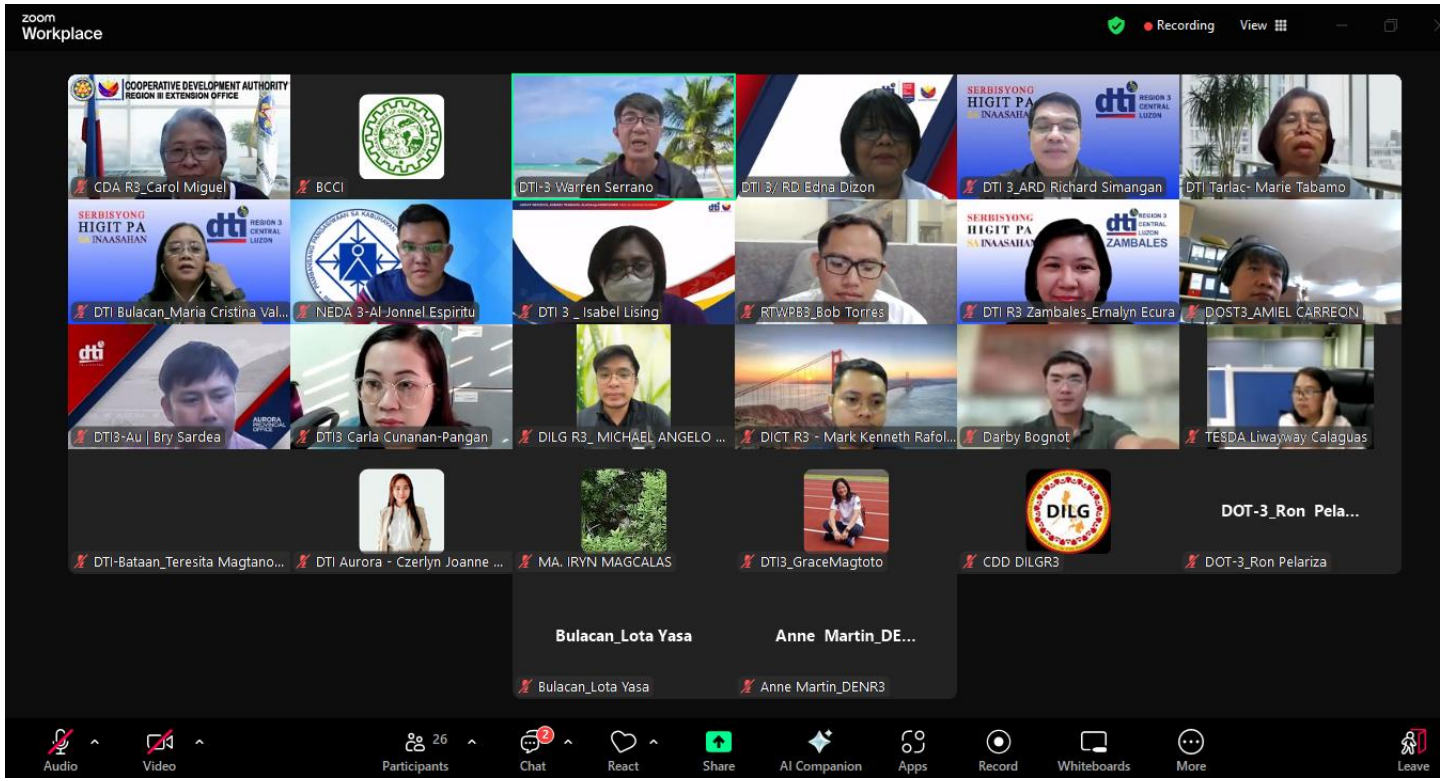




1ST QUARTER 2025 REGIONAL MICRO, SMALL, AND MEDIUM ENTERPRISE DEVELOPMENT (MSMED) COUNCIL MEETING

April 25, 2025 | via Zoom

The Department of Trade and Industry (DTI) Bulacan successfully convened the 1st Quarter 2025 Regional Micro, Small, and Medium Enterprise Development (MSMED) Council Meeting. The session served as a strategic platform for discussing key programs and initiatives designed to enhance the growth and competitiveness of MSMEs across Central Luzon. In addition, the meeting featured comprehensive updates on ongoing projects, policy recommendations, and potential areas for collaboration to further strengthen support for the MSME sector. The BCCI Secretariat attended the meeting.



PCCI: SDG LEARNING SESSION AND VALUE SCAN FOR PCCI NORTH LUZON

April 29, 2025 | Alviera Country Club, Porac, Pampanga

The SDG Learning Session and Value Scan for the North Luzon Local Chambers of Commerce and Industry was successfully conducted by the SDG Committee, in partnership with the Employers Confederation of the Philippines (ECOP), and hosted by the Metro Angeles Chamber of Commerce and Industry on April 29, 2025, at Alviera Country Club, Porac, Pampanga. The learning session aimed to strengthen the chambers' advocacy for the Sustainable Development Goals (SDGs), focusing on enhancing awareness, understanding, and ownership of the SDGs. Key areas of emphasis included integration into strategy, capacity building, collaboration opportunities, policy initiatives, monitoring and evaluation, resource mobilization, fostering a sustainability culture, advocacy and leadership, and networking and knowledge sharing.



PCCI: SDG LEARNING SESSION AND VALUE SCAN FOR PCCI NORTH LUZON

April 29, 2025 | Alviera Country Club, Porac, Pampanga

Representing the Bulacan Chamber of Commerce and Industry (BCCI) were President Corina Tengco-Bautista, Chairperson Ofelia B. Mangulabnan, Vice Chairperson Maura H. Manuel, and Trustees Mr. Alex R. Torres and Mr. Carlito M. Geronimo.



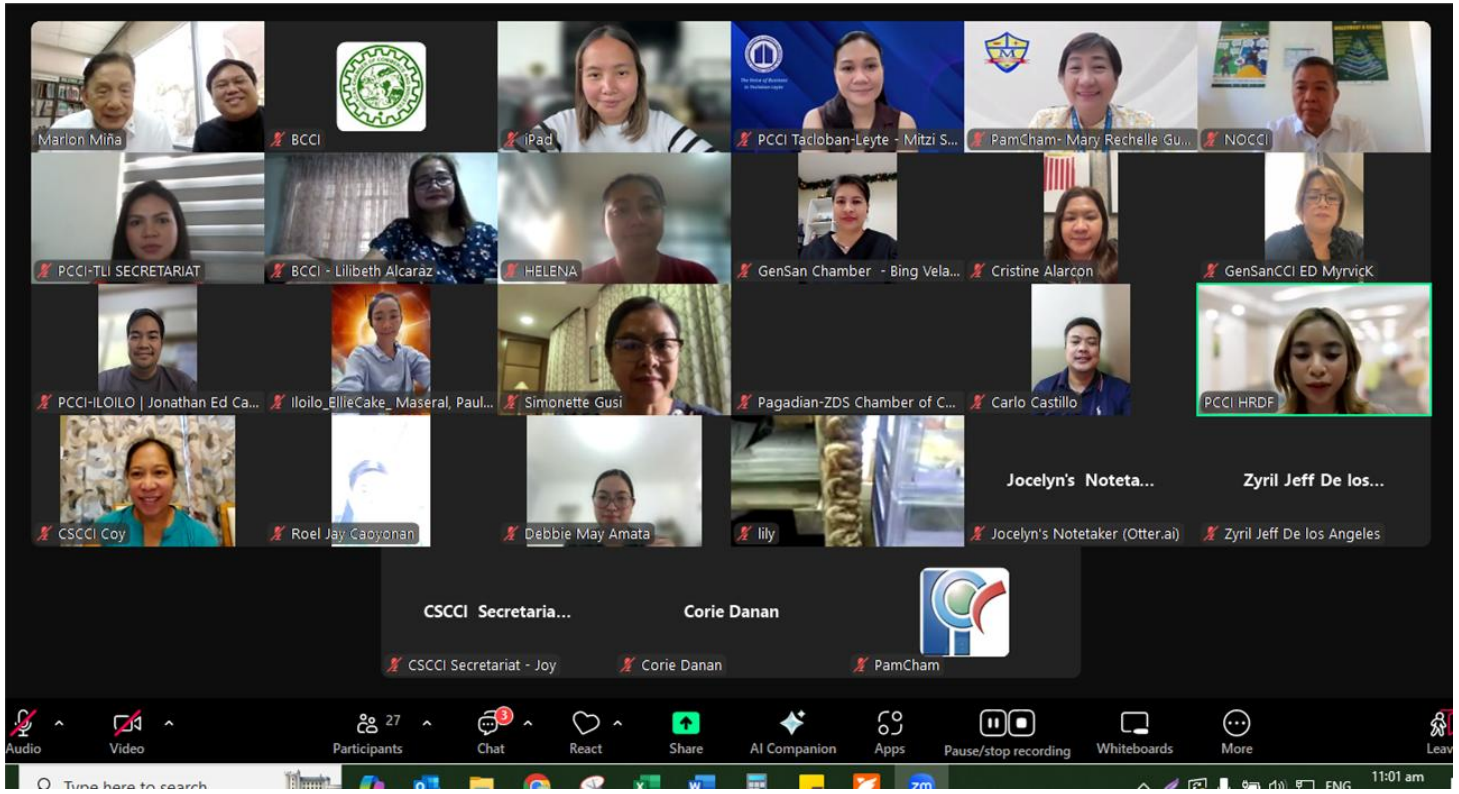
PCCI: PET PROGRAM IMPLEMENTATION ZOOM MEETING

April 29, 2025 | via Zoom

The Philippine Chamber of Commerce and Industry (PCCI), in coordination with the Department of Education (DepEd), has reached an agreement in principle to implement the PCCI Education and Training (PET) System under the Hotel and Restaurant Services Qualification. This program includes two key components: Food and Beverage Services and Housekeeping.

Ten (10) Local Chambers of Commerce and Industry (LCCIs) and one association have committed to implementing the PET Program during its initial rollout. The goal of the PET System is to produce certified graduates with industry-relevant skills and qualifications, thereby improving their opportunities for gainful employment, self-employment, or entrepreneurship.

The meeting was attended by Ms. Lilibeth M. Alcaraz, former Trustee of BCCI who was appointed as PET Program Coordinator of the Bulacan CCI.



Thank you.